



PHILIPPINE AMERICAN FRIENDSHIP COMMUNITY, INC

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Maricar Lakandula Taino
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Joyce Castillo
President-Elect

Roxanne Cajigas PhD.
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Ogie Afable
Rose Javier
Festival

Shiran Ybanez
GM & Coronation

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Lito Pernia
Francis Sison

Rolando Lavarro, Jr.
Presidential Advisor

March 1, 2024

Dear PAFCOM Friends,

Mabuhay! Greetings from the Philippine American Friendship Community (PAFCOM) Inc.!

The Philippine American Friendship Community (PAFCOM) Inc. is a 34 year old organization established in 1990. Its vision is for all Filipino-Americans to have the opportunity to live peacefully and assimilate into mainstream America. PAFCOM's mission is to deliver services that promote the development and well-being of Filipino-Americans in New Jersey and neighboring states.

The Philippine American Friendship Community, Inc. (PAFCOM) is celebrating its 34th Anniversary this year, and to celebrate such milestone, we will be holding our Grand Marshal Gala and Coronation Ball on Saturday, May 25, 2024.

The proceeds from this event will finance PAFCOM's anticipated 32nd Annual Philippine American Grand Parade and Festival in Jersey City on June 23, 2024 featuring a parade of floats, marching bands, Philippine folk dances, musical variety show and festival fair showcasing Philippine talents, cuisine and rich culture.

In this connection, we request your generous participation, by looking for sponsors, placing a congratulatory message in our souvenir journal and or inviting your family and friends to witness the honoring of the Grand Marshal, the Honorary Marshals and the coronation of the Muses.

Senen Cabalfin. RN. MSN, CNOR
2024 PAFCOM Grand Marshal

Diana Kristine Soriano
Miss PAFCOM

Honorary Marshal

Commissioner William O'Dea
Council President Joyce Watterman

Dr. Michelle Molina
Isagani Morales
JM Lee S. Clemente

Trinity Policarpio
Miss Teen PAFCOM

Ramona Gapasin
Mrs. PAFCOM

Ava Dylan Arad
Little Miss PAFCOM

Rod Pangesban
Mr. LGBTQ

Our celebration at the Marriott Hotel, Newark, NJ will be a formal event (*attire: Filipiniana*). It will start off at 6:00 pm and end at 12:00 a.m. The dinner and donation for this affair is \$130 each guest. Please make your check(s) payable to PAFCOM Inc. and mail to 387 Fulton Avenue Jersey City, NJ 07305. More contact, payment and rsvp details by reaching out to 2024 Grand Marshal and Coronation Ball Co-Chairs Joyce Castillo and Helen Castillo with Shiran Ybanez as Gala Committee Chair and Jujo Conol Chairing the Souvenir Journal.

As always, PAFCOM fully appreciates your participation and support.

Salamat,

Maricar Lakandula Taino
President

Co-Chairs *Joyce Castillo* and *Helen Castillo*
Grand Marshal Gala and Coronation Ball

Shiran Ybanez
Gala and Ball Committee Chair
Jujo Conol
Souvenir Journal Chair

"We're 34 in 2024 defining our culture and aligning the future.
"Enjoy making a difference in your community; join the PAFCOM family."





GRAND MARSHAL AND CORONATION BALL
“We’re 34 in 2024 defining our culture and aligning the future.”
Saturday, May 25, 2024 at the Marriott, Newark International Airport, NJ

Jujo Conol
 Journal Chair
 917 915-7545 jujotc@gmail.com

Contacts
 Jessaymn Bonafe 201 983-2139 jessabonafe@gmail.com
 Catherine Bulahan 917 455-9736 CBulajan@schools.nyc.gov

The Philippine American Friendship Community (PAFCOM) Inc. will celebrate its 34th year founding anniversary on May 25, 2024, during its Grand Marshal Gala and Coronation Night at Marriott Newark Airport. This is a significant undertaking for the organization and we are inviting you to participate in this exciting event by supporting our souvenir journal. You have a great opportunity to position your business or organization or greet your family and friends. Thank you for your generosity.

FULL-COLOR JOURNAL ADVERTISING RATES: Please select your ad below:

- Inside Front Cover \$350
- Inside Back Cover \$300
- Back Cover \$400
- Full Page \$120
- Center-fold \$350

Yes I want to advertise: Sponsor Name/Company


Name: _____

Address: _____

Tel No: _____ Email: _____

Please complete this form and mail it together with your advertisement and check made payable to PAFCOM no later than **May 18, 2024** to PAFCOM, 387 Fulton Ave., Jersey City, NJ 07305.





GRAND MARSHAL AND CORONATION BALL
“We’re 34 in 2024 defining our culture and aligning the future.”
Saturday, May 25, 2024 at the Marriott, Newark International Airport, NJ

Over the last three decades, PAFCOM has:

- Staged the annual Philippine American Friendship Parade and Festival to display our culture to more than 12,000 attendees every year.
- Partnered with the Philippine Consulate in delivering consular services – such as replacing passports, legalizing documents, or applying for dual citizenship, etc. -- to FilAms in New Jersey.
- Partnered with U.S Government Legislators such as US Senator Booker and US Senator Bob Menendez offices and Jersey City Government linking Filipinos to services and resources available for undocumented students, the veterans and the elderly, the handicapped and small businesses.
- Engaged in voter registration campaigns, such as getting students involved in the elections through phone banking, and working with APIA vote to educate people about the importance of voting.
- Provided social services to our senior citizens and health awareness activities for all ages.
- Partnered with media organizations, such as The Filipino Channel, in raising awareness about the important developments and disasters in the Philippines and gathering support from Filipinos across the New York Tri-State.
- Resilient in answering the needs of the community during the pandemic with providing PPU and hygiene packages to Front Liners. In solidarity by providing support for both the Fil-Am restaurants, nurses and front liners by providing over 2,000 meal packs delivered in hospitals.
- Demonstrating our commitment to inclusivity by piloting the GAWAD Pinoy Pride, celebrating the remarkable accomplishments of the LGBTQ Filipino American community and promoting diversity.
- PAFCOM takes pride in spearheading scholarship projects, offering crucial financial support to graduating Filipino American high school students, empowering the next generation to realize their dreams.
- Promoting in both Art & Culture in preserving community, forging a personal identity and showing creativity. Through art, people can explore and celebrate cultural identities, values, and beliefs. PAFCOM promoted and made possible the arts in cultural Fashion show and exhibit, art in paintings exhibit, “Baybayin” – a cultural writing and scribing sessions, pottery and candle making are some of the projects help to preserve and promote culture, allowing future generations to understand and appreciate their heritage.

To know more about the Philippine American Friendship Community works and endeavors please visit our website PAFCOMNJ.org





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YES, we would like to support PAFCOM, at the level noted below:

- \$500 – BRONZE One free ticket; Souvenir Program One Whole Page Free Ad; Acknowledgement in the Gala PowerPoint Presentation)
- \$1000 – SILVER (Two free tickets; Souvenir Program Two Whole Pages Free Ad; Acknowledgement in the Gala PowerPoint Presentation, Acknowledgement in All of PAFCOM Inc. Print Media Publications).
- \$1500 – GOLD (Three free tickets; Souvenir Program Two Whole Pages Free Ad; Acknowledgement in the Gala PowerPoint Presentation; Acknowledgement in All of PAFCOM Inc.’s Print Media Publications and Website for one year)
- \$2000 – DIAMOND (Four free tickets; Souvenir Program Back cover Free Ad; Acknowledgement in the Gala PowerPoint Presentation; Acknowledgement in All of PAFCOM Inc.’s Print Media Publications and Website for one year and Table Display of Company Materials)

For purposes of recognition and verification of listings in print materials, please provide the following information:

Your Name/Organization/Business Name:

Please email artwork or your “camera ready” ad in JPEG, PDF or Microsoft Word format to jujotc@gmail.com or pafcomnj@gmail.com by May 18, 2024.

Contact: _____
 Phone: _____
 Email: _____

NOTE: PAFCOM, Inc. is a nonprofit organization with 501 (c) (3). Your donation is tax deductible as allowed by law.

2024 Grand Marshal and Coronation Ball Co-Chairs
Joyce Castillo 848 467-0269 joycealanocastillo@yahoo.com
Helen Castillo 201 920-9441 hbongon@gmail.com

Shiran Ybanez 917 216-0343
Gala and Ball Committee Chair

Jujo Conol
Souvenir Journal Chair
917 915-7545 jujotc@gmail.com

