



# PAFCOM

387 Fulton Avenue Jersey City, NJ 07305  
Email Address: [PAFCOMNJ@gmail.com](mailto:PAFCOMNJ@gmail.com)

# PARTNERSHIP PROPOSAL



Enjoy making a difference in  
your community; join the  
PAFCOM family!

Website: [WWW.PAFCOMNJ.ORG](http://WWW.PAFCOMNJ.ORG)



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PHILIPPINE AMERICAN FRIENDSHIP COMMUNITY, INC.

387 Fulton Avenue, Jersey City, NJ 07305

Website: [www.pafcomnj.org](http://www.pafcomnj.org) Email: [pafcomnj@gmail.com](mailto:pafcomnj@gmail.com) Tel.: 1-917-216-0343

Facebook: @pafcomnj Instagram: @pafcom\_nj



**Building Community Through Bridging Cultures and Embracing Diversity.**

## 2026 EXECUTIVE OFFICERS

**Shiran Ybañez**

President

**Jujo Conol**

President-Elect

**Catalina Suerte, PhD**

Secretary

**Marisse Panlilio**

Asst. Secretary

**Perla Ramos**

Treasurer

**Catherine Bulahan**

Asst. Treasurer

**Armira Arcangel**

Auditor

**Ronie Mataquel, PhD**

PRO

**Joyce Castillo**

Immediate Past President

## 2026 BOARD OF DIRECTORS

**Roxanne Cajigas, PhD**

Chairman

**Connie Uy, MD**

Vice-Chairman

**Lea Frain & Linda Rupel**

Advisory Board Representatives

## 2026 COMMITTEE CHAIRS

**Connie Uy, MD**

Constitution & By-Laws

**Shiran Ybañez**

Cultural

**Lindy Lachica, Esq**

Ethics, Grievance & Compliance

**Roxanne Cajigas, PhD**

Finance & Budget

**Marisse Panlilio**

Membership

**Joyce Castillo**

Nominating & Election

**Maricar Taino**

Project Coordinating

**Jujo Conol**

Strategic Planning

**Joyce Castillo**

Archives

**Cora Reyes**

Policies & Procedures

**Rely Manacay**

Parade Coordinator

**Ogie Afile**

Festival Coordinator

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Dear PAFCOM Sponsor,

Greetings from the **Philippine American Friendship Community (PAFCOM) Inc.!**

For 36 years, **PAFCOM** has served as a cornerstone for Filipino Americans in New Jersey and the Tri-State area. Our commitment is to promote the development and well-being of the community and preserve our rich cultural heritage. As we prepare for our vibrant 2026 Annual Grand Parade & Festival on Sunday, June 28, at Lincoln Park, Jersey City, celebrating Filipino culture in America, we invite you to partner with us as a sponsor.

Established in 1990, PAFCOM empowers Filipino Americans in New Jersey & beyond, fostering peaceful assimilation and well-being through vital services in health, education, and immigration. Our dedication, recognized by the **2021 Banaag Award** from the Philippine Presidential Award for Filipino Individuals and Organizations Overseas, continues as we prepare for this landmark event, where thousands celebrate Filipino pride.

We invite you to support this cultural milestone by becoming a sponsor (see Partnership Agreement, Page 3). As PAFCOM is a 501(c)(3) non-profit organization, your donation is tax-deductible to the extent permitted by law.

We also invite you to join thousands of marchers, cultural groups, and local artists in our Grand Parade to celebrate the vibrant heritage of the Philippines. Your participation amplifies Filipino pride and strengthens our community.

We look forward to partnering with you and to celebrating our shared heritage together this June! Visit our website at [www.pafcomnj.com](http://www.pafcomnj.com).

Respectfully yours,

Noted by:

*Shiran Ybañez*  
President, PAFCOM Inc.  
Mobile # 917-216-0343

*Roxanne A. Cajigas, PhD*  
Chairman, PAFCOM Board  
Mobile # 347-932-6631

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Policies & Procedures

**Rely Manacay**  
Parade Coordinator

**Ogie Afbale**  
Festival Coordinator

## 2026 PAFCOM PARTNERSHIP PROPOSAL

### CORPORATE PARTNER - \$20,000

- **Brand Visibility:** Top-tier logo placement on the Parade & Festival poster, official website ([www.pafcomnj.org](http://www.pafcomnj.org)), and newspaper advertisements.
- **Event Recognition:** Exclusive placement of our corporate banners at all PAFCOM events.
- **Verbal Recognition:** Acknowledge sponsors verbally at the opening and closing of all PAFCOM events, press conferences, and meetings.
- **Showcase & Promotion:** Live recognition at the Festival, alongside a complimentary 10'x10' premium booth space (inclusive of tent, table, and 2 chairs).
- **Digital Engagement:** Dedicated recognition across social media channels (FB and Instagram).
- **Gala Experience:** Full-page color advertisement and prime placement in the Grand Marshal Gala journal, plus two (2) VIP tickets to the event.

### ELITE PARTNER - \$15,000

- **Brand Visibility:** Top-tier logo placement on the Parade & Festival poster, official website ([www.pafcomnj.org](http://www.pafcomnj.org)), and newspaper advertisements.
- **Event Recognition:** Exclusive placement of our corporate banners at all PAFCOM events.
- **Verbal Recognition:** Acknowledge sponsors verbally at the opening and closing of all PAFCOM events, press conferences, and meetings.
- **Digital Engagement:** Dedicated recognition across social media channels (FB and Instagram).
- **Gala Experience:** Full-page color advertisement and prime placement in the Grand Marshal Gala journal, plus two (2) VIP tickets to the event.

### FRIENDSHIP PARTNER - \$5,000

- **Brand Visibility:** Top-tier logo placement on the Parade & Festival poster, official website ([www.pafcomnj.org](http://www.pafcomnj.org)), and newspaper advertisements.
- **Event Recognition:** Exclusive placement of our corporate banners at all PAFCOM events.
- **Digital Engagement:** Dedicated recognition across social media channels (FB and Instagram).
- **Gala Experience:** Full-page color advertisement in the Grand Marshal Gala journal.

### FESTIVAL PARTNER - \$2,5000

- **Brand Visibility:** Top-tier logo placement on the Parade & Festival poster, and official website ([www.pafcomnj.org](http://www.pafcomnj.org)).
- **Digital Engagement:** Dedicated recognition across social media channels (FB and Instagram).
- **Gala Experience:** Full-page color advertisement in the Grand Marshal Gala journal.

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## 2026 PAFCOM PARTNERSHIP AGREEMENT

We are pleased to select this sponsorship opportunity by checking below:

CORPORATE PARTNER - \$20,000

ELITE PARTNER - \$15,000

FRIENDSHIP PARTNER - \$5,000

FESTIVAL PARTNER - \$2,5000

### SPONSOR INFORMATION

COMPANY/ SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

NAME OF REPRESENTATIVE: \_\_\_\_\_

TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_ MOBILE: \_\_\_\_\_ FAX: \_\_\_\_\_

SOLICITED BY: \_\_\_\_\_

### PAYMENT OPTIONS

- Zelle: Send through [pafcomnj@gmail.com](mailto:pafcomnj@gmail.com).
- Zeffy: Pay online via PAFCOM's Zeffy Link: <https://www.zeffy.com/en-US/ticketing/2026-pafcom-annual-grand-parade-and-festival>
- Check: Mail check payable to PAFCOM at 387 Fulton Avenue, Jersey City, NJ 07305.

### ADVERTISEMENT & LOGO SUBMISSION

- Please submit high-resolution (300 DPI) artwork & logo in PDF or JPEG format.
- Submission Deadline: May 1, 2026, including this completed agreement.
- Submit to [pafcomnj@gmail.com](mailto:pafcomnj@gmail.com) or mail to 387 Fulton Avenue, Jersey City, NJ 07305

### AUTHORIZATION

By signing below, the Sponsor agrees to provide the financial commitment associated with the selected level of partnership. In exchange, PAFCOM Inc. agrees to provide the benefit outlined on page 1.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

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